



REMIT TO WLOS-TV
110 Technology Drive
Asheville, NC 28803
ph: (828) 684-1340

Advertiser
Agency
Buyer
Salesperson

Hagan for Senate (3186)
Screen Strategies Media (15161)
BAHNG, CAROLINE
Millennium/DC, Washington DC (1108)
ph: (202) 955-5342
fx: (202) 955-5348x
POLITICAL CANDIDATE (ns) (1186)
HAGAN FOR SENATE (198499)
National/Political Candidate Agency BRD
848/ECR10395409

Invoice 3570588
Inv Date 9/28/2014
Terms CIA
Contract 1921169
Bill Type Standard
Period 9/1/2014 - 9/28/2014

Screen Strategies Media
15409 Whitechapel Ct
Centreville, VA 20120

AgM

Product
Brand
Acct Types
Est/Headline
Demo
Revision
Comments

HAGAN FOR SENATE
HAGAN FOR SENATE

CO-OP/Order Type No/Normal
Package
Gen. Date 9/30/2014 9:26:18AM

Asheville (WLOS)

OFFICIAL BILLING INVOICE

Line	Type	Scheduled	Schedule Days to Run	Air Time	Length	Copy/ISCI	Amount	Remarks
1.0	Contract Line Remarks:	NEWS						
	News	78777-News-News 13	Day, Tu-1, W-1, Th-1, F-1	09/16/14 5:16:24AM (Tu)	00:30	KHT1407H	\$250.00	
	News	78777-News-News 13	Day, Tu-1, W-1, Th-1, F-1	09/17/14 5:09:36AM (We)	00:30	KHT1406H	\$250.00	
	News	78777-News-News 13	Day, Tu-1, W-1, Th-1, F-1	09/18/14 5:20:18AM (Th)	00:30	KHT1406H	\$250.00	
	News	78777-News-News 13	Day, Tu-1, W-1, Th-1, F-1	09/19/14 5:08:35AM (Fr)	00:30	KHT1403H	\$250.00	
2.0	Contract Line Remarks:	NEWS						
	News	78778-News-News 13	Day, Tu-1, W-1, Th-1, F-1	09/16/14 5:45:37AM (Tu)	00:30	KHT1404H	\$325.00	
	News	78778-News-News 13	Day, Tu-1, W-1, Th-1, F-1	09/17/14 5:50:57AM (We)	00:30	KHT1405H	\$325.00	
	News	78778-News-News 13	Day, Tu-1, W-1, Th-1, F-1	09/18/14 5:45:53AM (Th)	00:30	KHT1405H	\$325.00	
	News	78778-News-News 13	Day, Tu-1, W-1, Th-1, F-1	09/19/14 5:54:08AM (Fr)	00:30	KHT1403H	\$325.00	
3.0	Contract Line Remarks:	NEWS						
	News	6:00:00AM- 6:30:00	Day, Tu-1, W-1, Th-1, F-1	09/16/14 6:17:21AM (Tu)	00:30	KHT1406H	\$500.00	
	News	6:00:00AM- 6:30:00	Day, Tu-1, W-1, Th-1, F-1	09/17/14 6:22:44AM (We)	00:30	KHT1407H	\$500.00	
	News	6:00:00AM- 6:30:00	Day, Tu-1, W-1, Th-1, F-1	09/18/14 6:09:22AM (Th)	00:30	KHT1407H	\$500.00	
	News	6:00:00AM- 6:30:00	Day, Tu-1, W-1, Th-1, F-1	09/19/14 6:22:24AM (Fr)	00:30	KHT1403H	\$500.00	
4.0	Contract Line Remarks:	NEWS						
	News	6:30:00AM- 7:00:00	Day, Tu-1, W-1, Th-1, F-1	09/16/14 6:58:40AM (Tu)	00:30	KHT1405H	\$550.00	
	News	6:30:00AM- 7:00:00	Day, Tu-1, W-1, Th-1, F-1	09/17/14 6:53:34AM (We)	00:30	KHT1404H	\$550.00	
	News	6:30:00AM- 7:00:00	Day, Tu-1, W-1, Th-1, F-1	09/18/14 6:49:30AM (Th)	00:30	KHT1404H	\$550.00	
	News	6:30:00AM- 7:00:00	Day, Tu-1, W-1, Th-1, F-1	09/19/14 6:58:55AM (Fr)	00:30	KHT1404H	\$550.00	
5.0	Contract Line Remarks:	GMA						
	News	7:00:00AM- 8:00:00	Day, Tu-1, W-1, Th-1, F-1	09/16/14 7:58:39AM (Tu)	00:30	KHT1407H	\$550.00	
	News	7:00:00AM- 8:00:00	Day, Tu-1, W-1, Th-1, F-1	09/17/14 7:47:50AM (We)	00:30	KHT1407H	\$550.00	
	News	7:00:00AM- 8:00:00	Day, Tu-1, W-1, Th-1, F-1	09/18/14 7:46:25AM (Th)	00:30	KHT1406H	\$550.00	
	News	7:00:00AM- 8:00:00	Day, Tu-1, W-1, Th-1, F-1	09/19/14 7:54:46AM (Fr)	00:30	KHT1403H	\$550.00	
6.0	Contract Line Remarks:	GMA						
	News	8:00:00AM- 9:00:00	Day, Tu-1, W-1, Th-1, F-1	09/16/14 8:46:12AM (Tu)	00:30	KHT1404H	\$500.00	
	News	8:00:00AM- 9:00:00	Day, Tu-1, W-1, Th-1, F-1	09/17/14 8:42:25AM (We)	00:30	KHT1404H	\$500.00	
	News	8:00:00AM- 9:00:00	Day, Tu-1, W-1, Th-1, F-1	09/18/14 8:54:51AM (Th)	00:30	KHT1405H	\$500.00	
	News	8:00:00AM- 9:00:00	Day, Tu-1, W-1, Th-1, F-1	09/19/14 8:43:29AM (Fr)	00:30	KHT1403H	\$500.00	
7.0	Contract Line Remarks:	NEWS						
	News	151356-News-News 13	Per week (1), Sa	09/20/14 6:54:55AM (Sa)	00:30	KHT1403H	\$100.00	
8.0	Contract Line Remarks:	NEWS						
	News	151357-News-News 13	Per week (1), Sa	09/20/14 7:51:55AM (Sa)	00:30	KHT1403H	\$275.00	
9.0	Contract Line Remarks:	GMA						
	News	34741-ABC-Good Morn	Per week (1), Sa	09/20/14 8:54:36AM (Sa)	00:30	KHT1404H	\$350.00	
10.0	Contract Line Remarks:	NEWS						
	News	151359-News-News 13	Per week (1), Su	09/21/14 6:18:21AM (Su)	00:30	KHT1403H	\$100.00	
11.0	Contract Line Remarks:	NEWS						
	News	151358-News-News 13	Per week (1), Su	09/21/14 7:17:23AM (Su)	00:30	KHT1403H	\$275.00	



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Line	Type	Scheduled	Schedule Days to Run	Air Time	Length	Copy/ISCI	Amount	Remarks
12.0	Contract Line Remarks:		GMA					
	News	107447-ABC-Good M	Per week (1), Su	09/21/14 8:39:42AM (Su)	00:30	KHT1403H	\$350.00	
13.0	Contract Line Remarks:		RACHEL RAY					
	SPOT	564900-Rachael Ray	Per week (1), We	09/17/14 9:34:54AM (We)	00:30	KHT1406H	\$150.00	
14.0	Contract Line Remarks:		THE VIEW					
	SPOT	34074-ABC-The View	Per week (1), Tu	09/16/14 11:36:16AM (Tu)	00:30	KHT1406H	\$280.00	
15.0	Contract Line Remarks:		NEWS					
	News	34096-News-News 12	Per week (1), Fr	09/19/14 12:08:42PM (Fr)	00:30	KHT1403H	\$200.00	
16.0	Contract Line Remarks:		NEWS					
	News	33980-News-News 12	Per week (1), Th	09/18/14 12:39:09PM (Th)	00:30	KHT1407H	\$225.00	
17.0	Contract Line Remarks:		TEH CHEW					
	SPOT	156879-ABC-The Che	Per week (1), We	09/17/14 1:28:55PM (We)	00:30	KHT1405H	\$100.00	
18.0	Contract Line Remarks:		QUEEN LATIFAH					
	SPOT	349358-Queen Latifah	Day, Tu-1, Th-1, F-1	09/16/14 3:33:14PM (Tu)	00:30	KHT1405H	\$100.00	
	SPOT	349358-Queen Latifah	Day, Tu-1, Th-1, F-1	09/18/14 3:19:43PM (Th)	00:30	KHT1404H	\$100.00	
	SPOT	349358-Queen Latifah	Day, Tu-1, Th-1, F-1	09/19/14 3:28:11PM (Fr)	00:30	KHT1403H	\$100.00	
19.0	Contract Line Remarks:		DR. PHIL					
	SPOT	564899-Dr Phil	Day, Tu-1, W-1, Th-1, F-1	09/16/14 4:42:37PM (Tu)	00:30	KHT1407H	\$250.00	
	SPOT	564899-Dr Phil	Day, Tu-1, W-1, Th-1, F-1	09/17/14 4:31:03PM (We)	00:30	KHT1407H	\$250.00	
	SPOT	564899-Dr Phil	Day, Tu-1, W-1, Th-1, F-1	09/18/14 4:24:01PM (Th)	00:30	KHT1407H	\$250.00	
	SPOT	564899-Dr Phil	Day, Tu-1, W-1, Th-1, F-1	09/19/14 4:27:43PM (Fr)	00:30	KHT1404H	\$250.00	
20.0	Contract Line Remarks:		NEWS					
	News	34132-News-News 12	Day, Tu-1, W-1, Th-1, F-1	09/16/14 5:15:11PM (Tu)	00:30	KHT1404H	\$500.00	
	News	34132-News-News 12	Day, Tu-1, W-1, Th-1, F-1	09/17/14 5:11:13PM (We)	00:30	KHT1404H	\$500.00	
	News	34132-News-News 12	Day, Tu-1, W-1, Th-1, F-1	09/18/14 5:17:33PM (Th)	00:30	KHT1404H	\$500.00	
	News	34132-News-News 12	Day, Tu-1, W-1, Th-1, F-1	09/19/14 5:09:49PM (Fr)	00:30	KHT1403H	\$500.00	
21.1	Contract Line Remarks:		NEWS					
	News	34137-News-News 12	Day, Tu-1, W-1, Th-1, F-1	09/16/14 5:48:17PM (Tu)	00:30	KHT1407H	\$550.00	
	News	34137-News-News 12	Day, Tu-1, W-1, Th-1, F-1	09/17/14 5:53:30PM (We)	00:30	KHT1406H	\$550.00	
	News	34137-News-News 12	Day, Tu-1, W-1, Th-1, F-1	09/18/14 5:42:30PM (Th)	00:30	KHT1406H	\$550.00	
	News	34137-News-News 12	Day, Tu-1, W-1, Th-1, F-1	09/19/14 5:28:18PM (Fr)	00:30	KHT1403H	\$550.00	
22.0	Contract Line Remarks:		NEWS					
	News	6:00:00PM- 7:00:00	Day, Tu-1, W-1, Th-1, F-1	09/16/14 6:16:54PM (Tu)	00:30	KHT1404H	\$700.00	
	News	6:00:00PM- 7:00:00	Day, Tu-1, W-1, Th-1, F-1	09/17/14 6:29:14PM (We)	00:30	KHT1407H	\$700.00	
	News	6:00:00PM- 7:00:00	Day, Tu-1, W-1, Th-1, F-1	09/18/14 6:23:37PM (Th)	00:30	KHT1405H	\$700.00	
	News	6:00:00PM- 7:00:00	Day, Tu-1, W-1, Th-1, F-1	09/19/14 6:28:30PM (Fr)	00:30	KHT1403H	\$700.00	
23.0	Contract Line Remarks:		NEWS					
	News	6:00:00PM- 7:00:00	Day, W-1, F-1	09/17/14 6:10:28PM (We)	00:30	KHT1405H	\$700.00	



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	News	6:00:00PM- 7:00:00PM	Day, W-1, F-1	09/19/14 6:09:03PM (Fr)	00:30	KHT1403H	\$700.00	
24.0	Contract Line Remarks:		NEWS					
	News	6:00:00PM- 7:00:00PM	Per week (1), Su	09/21/14 6:10:07PM (Su)	00:30	KHT1404H	\$475.00	
25.0	Contract Line Remarks:		WHEEL					
	SPOT	34196-Wheel of Fortune	Day, Tu-1, Th-1, F-1	09/16/14 7:12:36PM (Tu)	00:30	KHT1406H	\$700.00	
	SPOT	34196-Wheel of Fortune	Day, Tu-1, Th-1, F-1	09/18/14 7:17:17PM (Th)	00:30	KHT1407H	\$700.00	
	SPOT	34196-Wheel of Fortune	Day, Tu-1, Th-1, F-1	09/19/14 7:05:35PM (Fr)	00:30	KHT1404H	\$700.00	
26.0	Contract Line Remarks:		JEOPARDY					
	SPOT	34213-Jeopardy	Day, Tu-1, W-1, Th-1	09/16/14 7:41:37PM (Tu)	00:30	KHT1405H	\$700.00	
	SPOT	34213-Jeopardy	Day, Tu-1, W-1, Th-1	09/17/14 7:52:26PM (We)	00:30	KHT1404H	\$700.00	
	SPOT	34213-Jeopardy	Day, Tu-1, W-1, Th-1	09/18/14 7:41:09PM (Th)	00:30	KHT1404H	\$700.00	
27.0	Contract Line Remarks:		DWTS					
	Prime	139763-ABC-Dancing	Per week (1), Mo	09/22/14 8:23:22PM (Mo)	00:30	KHT1403H	\$3000.00	
28.0	Contract Line Remarks:		DWTS					
	Prime	142949-ABC-Dancing	Per week (1), Tu	09/16/14 8:24:29PM (Tu)	00:30	KHT1407H	\$900.00	
29.0	Contract Line Remarks:		SCANDAL					
	Prime	232202-ABC-Scandal	Per week (1), Th	09/18/14 10:32:51PM (Th)	00:30	KHT1406H	\$2200.00	
30.0	Contract Line Remarks:		20/20					
	Prime	139748-ABC-20/20 (F	Per week (1), Fr	09/19/14 10:37:45PM (Fr)	00:30	KHT1403H	\$1950.00	
31.0	Contract Line Remarks:		ONCE UPON A TIME					
	Prime	156508-ABC-Once Up	Per week (1), Su	09/21/14 8:38:12PM (Su)	00:30	KHT1403H	\$2450.00	
32.0	Contract Line Remarks:		REVENGE					
	Prime	184134-ABC-Revenge	Per week (1), Su	09/21/14 10:27:51PM (Su)	00:30	KHT1403H	\$2800.00	
33.0	Contract Line Remarks:		NEWS					
	News	34251-News-News 13	Day, Tu-1, W-1, Th-1	09/16/14 11:17:52PM (Tu)	00:30	KHT1404H	\$550.00	
	News	34251-News-News 13	Day, Tu-1, W-1, Th-1	09/17/14 11:17:23PM (We)	00:30	KHT1407H	\$550.00	
	News	34251-News-News 13	Day, Tu-1, W-1, Th-1	09/18/14 11:27:21PM (Th)	00:30	KHT1405H	\$550.00	
34.0	Contract Line Remarks:		NEWS					
	News	34251-News-News 13	Per week (1), Fr	09/19/14 11:11:12PM (Fr)	00:30	KHT1403H	\$500.00	
35.0	Contract Line Remarks:		NEWS					
	News	140668-News-News 13	Per week (1), Sa	09/20/14 12:34:48AM (Sa)	00:30	KHT1403H	\$500.00	
36.0	Contract Line Remarks:		NEWS					
	News	34251-News-News 13	Per week (1), Su	09/21/14 11:10:19PM (Su)	00:30	KHT1403H	\$500.00	
37.0	Contract Line Remarks:		JIMMY KIMMEL					
	SPOT	11:35:00PM-12:35:00	Per week (1), We	09/17/14 12:31:11AM (We)	00:30	KHT1404H	\$120.00	
38.0	News			09/22/14		1 preempt @ \$250.00	\$0.00	Order Error
39.0	News			09/22/14		1 preempt @ \$325.00	\$0.00	Order Error



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40.0	News			09/22/14		1 preempt @ \$500.00	\$0.00	Order Error
41.0	News			09/22/14		1 preempt @ \$550.00	\$0.00	Order Error
42.0	News			09/22/14		1 preempt @ \$550.00	\$0.00	Order Error
43.0	News			09/22/14		1 preempt @ \$500.00	\$0.00	Order Error
44.0	Contract Line Remarks:		THE VIEW					
	SPOT	34074-ABC-The View	Per week (1),Mo	09/22/14 10:58:30AM (Mo)	00:30	KHT1403H	\$280.00	
45.0	Contract Line Remarks:		DR. PHIL					
	SPOT	564899-Dr Phil	Per week (1),Mo	09/22/14 4:31:48PM (Mo)	00:30	KHT1404H	\$250.00	
46.0	Contract Line Remarks:		NEWS					
	News	34132-News-News 13	Per week (1),Mo	09/22/14 5:22:09PM (Mo)	00:30	KHT1403H	\$500.00	
47.0	Contract Line Remarks:		NEWS					
	News	34137-News-News 13	Per week (1),Mo	09/22/14 5:53:15PM (Mo)	00:30	KHT1403H	\$550.00	
48.0	Contract Line Remarks:		NEWS					
	News	6:00:00PM- 7:00:00PM	Per week (1),Mo	09/22/14 6:28:14PM (Mo)	00:30	KHT1403H	\$700.00	
49.0	Contract Line Remarks:		WHEEL					
	SPOT	34196-Wheel of Fortune	Per week (1),Mo	09/22/14 7:12:35PM (Mo)	00:30	KHT1404H	\$700.00	
50.0	Contract Line Remarks:		NEWS					
	News	34251-News-News 13	Per week (1),Mo	09/22/14 11:17:48PM (Mo)	00:30	KHT1403H	\$550.00	
51.0	Contract Line Remarks:		KIMMEL					
	SPOT	11:35:00PM-12:35:00AM	Per week (1),Mo	09/22/14 12:06:17AM (Mo)	00:30	KHT1403H	\$120.00	
52.0	Contract Line Remarks:		NEWS					
	News	6:00:00PM- 7:00:00PM	Per week (1),Mo	09/22/14 6:13:02PM (Mo)	00:30	KHT1403H	\$700.00	

Net 30-Payment is due within 30 days from invoice date.
Station owned or provided services by the Sinclair Broadcast Group.

Warranty - We warrant the above broadcasts were made according to the official station log. Please note that we do not notarize invoices since the purpose of placing a notary seal on a document is to guaranty the authenticity of an individual's signature and not to certify the accuracy of commercials aired.

Gross Total	\$48,400.00
Commission	(\$7,260.00)
Net Total	\$41,140.00

Total Spots 85



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Date Entered 09/10/14
Last Modified 09/15/14
Entered By Louise Palmer
CO-OP No
Headline # ECR10395409
Demo
Order Type Normal
Package Deal
Commission % 15.00
Commission \$7,661.25
Net Total \$43,413.75
Sales Tax

Asheville (WLOS)
By Broadcast Month
Sep. 2014
Grand Total:
Spots 91
Rate \$51,075.00
\$51,075.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / News	09/16/14-09/19/14	3	:30	5A- News-News 13 Early 5am			1	1	1	1			4	\$250.00	\$1,000.00	Asheville (WLOS)	NEWS	9/10/14
2.0	Normal Line / News	09/16/14-09/19/14	3	:30	5:28A- News-News 13 Early 530a			1	1	1	1			4	\$325.00	\$1,300.00	Asheville (WLOS)	NEWS	9/10/14
3.0	Normal Line / News	09/16/14-09/19/14	3	:30	6A- 6:30A (EST)			1	1	1	1			4	\$500.00	\$2,000.00	Asheville (WLOS)	NEWS	9/10/14
4.0	Normal Line / News	09/16/14-09/19/14	3	:30	6:30A- 7A (EST)			1	1	1	1			4	\$550.00	\$2,200.00	Asheville (WLOS)	NEWS	9/10/14
5.0	Normal Line / News	09/16/14-09/19/14	3	:30	7A- 8A (EST)			1	1	1	1			4	\$550.00	\$2,200.00	Asheville (WLOS)	GMA	9/10/14
6.0	Normal Line / News	09/16/14-09/19/14	3	:30	8A- 9A (EST)			1	1	1	1			4	\$500.00	\$2,000.00	Asheville (WLOS)	GMA	9/10/14
7.0	Normal Line / News	09/20/14-09/20/14	3	:30	5:58-40A- News-News 13 @ 6am Saturday	1						X		1	\$100.00	\$100.00	Asheville (WLOS)	NEWS	9/10/14
8.0	Normal Line / News	09/20/14-09/20/14	3	:30	6:58-20A- News-News 13 @ 7am Saturday	1						X		1	\$275.00	\$275.00	Asheville (WLOS)	NEWS	9/10/14
9.0	Normal Line / News	09/20/14-09/20/14	3	:30	8A- ABC-Good Morning America Saturday	1						X		1	\$350.00	\$350.00	Asheville (WLOS)	GMA	9/10/14
10.0	Normal Line / News	09/21/14-09/21/14	3	:30	5:59A- News-News 13 @ 6am Sunday	1							X	1	\$100.00	\$100.00	Asheville (WLOS)	NEWS	9/10/14

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:



WLOS Asheville
110 Technology Dr
Asheville, NC 28803

Screen Strategies Media
15409 Whitechapel Ct
Centerville, VA 20120

Contract # 1921169

Schedule Dates 09/16/14-09/22/14
Advertiser Hagan for Senate (3186)
Agency Screen Strategies Media (15161)
Product POLITICAL CANDIDATE (ns) (1186)
Brand HAGAN FOR SENATE (198499)
Salesperson Millennium/DC, Washington DC (1108)
Sales Office Millennium Washington DC
Buyer Name BAHNG, CAROLINE
Phone/Fax /
CPE 848
Account Types National/Political Candidate Agency BRD
Billing Type Standard
Comments HAGAN FOR SENATE
HAGAN FOR SENATE

Date Entered 09/10/14
Last Modified 09/15/14
Entered By Louise Palmer
CO-OP No
Headline # ECR10395409
Demo
Order Type Normal
Package Deal
Commission % 15.00
Commission \$7,661.25
Net Total \$43,413.75
Sales Tax

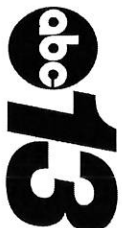
Asheville (WLOS)

By Broadcast Month	Spots	Rate
Sep. 2014	91	\$51,075.00
Grand Total:	91	\$51,075.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
11.0	Normal Line / News	09/21/14-09/21/14	3	:30	6:58-20A- News-News 13 @ 7am Sunday	1							X	1	\$275.00	\$275.00	Asheville (WLOS)	NEWS	9/10/14
12.0	Normal Line / News	09/21/14-09/21/14	3	:30	8A- ABC-Good Morning America Sunday	1							X	1	\$350.00	\$350.00	Asheville (WLOS)	GMA	9/10/14
13.0	Normal Line / SPOT	09/17/14-09/17/14	3	:30	9A- Rachael Ray	1		X						1	\$150.00	\$150.00	Asheville (WLOS)	RACHEL RAY	9/10/14
14.0	Normal Line / SPOT	09/16/14-09/16/14	3	:30	10:58-30A- ABC-The View	1	X							1	\$280.00	\$280.00	Asheville (WLOS)	THE VIEW	9/10/14
15.0	Normal Line / News	09/19/14-09/19/14	3	:30	11:58-41A- News-News 13 at Noon	1				X				1	\$200.00	\$200.00	Asheville (WLOS)	NEWS	9/10/14
16.0	Normal Line / News	09/18/14-09/18/14	3	:30	12:30P- News-News 13 at 1230p	1			X					1	\$225.00	\$225.00	Asheville (WLOS)	NEWS	9/10/14
17.0	Normal Line / SPOT	09/17/14-09/17/14	3	:30	1P- ABC-The Chew	1		X						1	\$100.00	\$100.00	Asheville (WLOS)	TEH CHEW	9/10/14
18.0	Normal Line / SPOT	09/16/14-09/19/14	3	:30	3P- Queen Latifah		1		1	1				3	\$100.00	\$300.00	Asheville (WLOS)	QUEEN LATIFAH	9/10/14
19.0	Normal Line / SPOT	09/16/14-09/19/14	3	:30	4P- Dr Phil		1	1	1	1				4	\$250.00	\$1,000.00	Asheville (WLOS)	DR. PHIL	9/10/14
20.0	Normal Line / News	09/16/14-09/19/14	3	:30	4:59P- News-News 13 First News At 5p		1	1	1	1				4	\$500.00	\$2,000.00	Asheville (WLOS)	NEWS	9/10/14
21.0	Revised Line / News	09/16/14-09/19/14	3	:30	5:27:30P- News-News 13 at 5:30p		1		1	1							Asheville (WLOS)	NEWS	9/10/14

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:	Date:	Accepted-Station:	Date:	Comments:
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WLOS Asheville
110 Technology Dr
Asheville, NC 28803

Screen Strategies Media
15409 Whitechapel Ct
Centreville, VA 20120

Contract # 1921169

Schedule Dates 09/16/14-09/22/14
Advertiser Hagan for Senate (3186)
Agency Screen Strategies Media (15161)
Product POLITICAL CANDIDATE (ns) (1186)
Brand HAGAN FOR SENATE (198499)
Salesperson Millennium/DC, Washington DC (1108)
Sales Office Millennium Washington DC
Buyer Name BAHNG, CAROLINE
Phone/Fax /
CPE 848
Account Types National/Political Candidate Agency BRD
Billing Type Standard
Comments HAGAN FOR SENATE
HAGAN FOR SENATE

Date Entered 09/10/14
Last Modified 09/15/14
Entered By Louise Palmer
CO-OP No
Headline # ECR10395409
Demo
Order Type Normal
Package Deal
Commission % 15.00
Commission \$7,661.25
Net Total \$43,413.75
Sales Tax

Asheville (WLOS)
By Broadcast Month
Sep. 2014
Grand Total:
Spots 91
Rate \$51,075.00
\$51,075.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
21.1	Normal Line / News	09/16/14-09/19/14	3	:30	5:27-30P- News-News 13 at 5:30P			1	1	1	1			4	\$550.00	\$2,200.00	Asheville (WLOS)	NEWS	9/15/14
22.0	Normal Line / News	09/16/14-09/19/14	3	:30	6P- 7P (EST)			1	1	1	1			4	\$700.00	\$2,800.00	Asheville (WLOS)	NEWS	9/10/14
23.0	Normal Line / News	09/17/14-09/19/14	3	:30	6P- 7P (EST)				1		1			2	\$700.00	\$1,400.00	Asheville (WLOS)	NEWS	9/10/14
24.0	Normal Line / News	09/21/14-09/21/14	3	:30	6P- 7P (EST)	1							X	1	\$475.00	\$475.00	Asheville (WLOS)	NEWS	9/10/14
25.0	Normal Line / SPOT	09/16/14-09/19/14	3	:30	6:58-50P- Wheel of Fortune			1		1	1			3	\$700.00	\$2,100.00	Asheville (WLOS)	WHEEL	9/10/14
26.0	Normal Line / SPOT	09/16/14-09/18/14	3	:30	7:28-30P- Jeopardy			1	1	1				3	\$700.00	\$2,100.00	Asheville (WLOS)	JEOPARDY	9/10/14
27.0	Normal Line / Prime	09/22/14-09/22/14	3	:30	7:58P- ABC-Dancing With The Stars (Monday)	1	X							1	\$3,000.00	\$3,000.00	Asheville (WLOS)	DWTS	9/10/14
28.0	Normal Line / Prime	09/16/14-09/16/14	3	:30	7:58P- ABC-Dancing With The Stars (Tuesday)	1		X						1	\$900.00	\$900.00	Asheville (WLOS)	DWTS	9/10/14
29.0	Normal Line / Prime	09/18/14-09/18/14	3	:30	10P- ABC-Scandal 2 (Thursday)	1			X					1	\$2,200.00	\$2,200.00	Asheville (WLOS)	SCANDAL	9/10/14
30.0	Normal Line / Prime	09/19/14-09/19/14	3	:30	10:01P- ABC-20/20 (Friday)	1				X				1	\$1,950.00	\$1,950.00	Asheville (WLOS)	20/20	9/10/14
31.0	Normal Line / Prime	09/21/14-09/21/14	3	:30	8P- ABC-Once Upon A Time (Sunday)	1							X	1	\$2,450.00	\$2,450.00	Asheville (WLOS)	ONCE UPON A TIME	9/10/14

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:



Screen Strategies Media
15409 Whitechapel Ct
Centerville, VA 20120

Contract # 1921169

Schedule Dates 09/16/14-09/22/14
Advertiser Hagan for Senate (3186)
Agency Screen Strategies Media (15161)
Product POLITICAL CANDIDATE (ns) (1186)
Brand HAGAN FOR SENATE (198499)
Salesperson Millennium/DC, Washington DC (1108)
Sales Office Millennium Washington DC
Buyer Name BAHNG, CAROLINE
Phone/Fax /
CPE 848
Account Types National/Political Candidate Agency BRD
Billing Type Standard
Comments HAGAN FOR SENATE
HAGAN FOR SENATE

Date Entered 09/10/14
Last Modified 09/15/14
Entered By Louise Palmer
CO-OP No
Headline # ECR10395409
Demo
Order Type Normal
Package Deal
Commission % 15.00
Commission \$7,661.25
Net Total \$43,413.75
Sales Tax

Asheville (WLOS)
By Broadcast Month
Sep. 2014
Grand Total:
Spots 91
Rate \$51,075.00
\$51,075.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
32.0	Normal Line / Prime	09/21/14-09/21/14	3	:30	10P- ABC- Revenge (Sunday)	1							X	1	\$2,800.00	\$2,800.00	Asheville (WLOS)	REVENGE	9/10/14
33.0	Normal Line / News	09/16/14-09/18/14	3	:30	10:59:56P- News-News 13 11p Late News			1	1	1				3	\$550.00	\$1,650.00	Asheville (WLOS)	NEWS	9/10/14
34.0	Normal Line / News	09/19/14-09/19/14	3	:30	11:30P- News-News 13 11p Late News	1					X			1	\$500.00	\$500.00	Asheville (WLOS)	NEWS	9/10/14
35.0	Normal Line / News	09/20/14-09/20/14	3	:30	11:30P- News-News 13 Late News Special Edition	1						X		1	\$500.00	\$500.00	Asheville (WLOS)	NEWS	9/10/14
36.0	Normal Line / News	09/21/14-09/21/14	3	:30	10:59:56P- News-News 13 11p Late News	1							X	1	\$500.00	\$500.00	Asheville (WLOS)	NEWS	9/10/14
37.0	Normal Line / SPOT	09/17/14-09/17/14	3	:30	11:35P- 12:35A (EST) 5am	1			X					1	\$120.00	\$120.00	Asheville (WLOS)	JIMMY KIMMEL	9/10/14
38.0	Normal Line / News	09/22/14-09/22/14	3	:30	5A- News-News 13 Early 5am	1	X							1	\$250.00	\$250.00	Asheville (WLOS)	NEWS	9/10/14
39.0	Normal Line / News	09/22/14-09/22/14	3	:30	5:28A- News-News 13 Early 530a	1	X							1	\$325.00	\$325.00	Asheville (WLOS)	NEWS	9/10/14
40.0	Normal Line / News	09/22/14-09/22/14	3	:30	6A- 6:30A (EST)	1	X							1	\$500.00	\$500.00	Asheville (WLOS)	NEWS	9/10/14
41.0	Normal Line / News	09/22/14-09/22/14	3	:30	6:30A- 7A (EST)	1	X							1	\$550.00	\$550.00	Asheville (WLOS)	NEWS	9/10/14
42.0	Normal Line / News	09/22/14-09/22/14	3	:30	7A- 8A (EST)	1	X							1	\$550.00	\$550.00	Asheville (WLOS)	GMA	9/10/14

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:



WLOS Asheville
110 Technology Dr
Asheville, NC 28803

Screen Strategies Media
15409 Whitechapel Ct
Centerville, VA 20120

Contract # 1921169

Schedule Dates 09/16/14-09/22/14
Advertiser Hagan for Senate (3186)
Agency Screen Strategies Media (15161)
Product POLITICAL CANDIDATE (ns) (1186)
Brand HAGAN FOR SENATE (198499)
Salesperson Millennium/DC, Washington DC (1108)
Sales Office Millennium Washington DC
Buyer Name BAHNG,CAROLINE
Phone/Fax /
CPE 848
Account Types National/Political Candidate Agency BRD
Billing Type Standard
Comments HAGAN FOR SENATE
HAGAN FOR SENATE

Date Entered 09/10/14
Last Modified 09/15/14
Entered By Louise Palmer
CO-OP No
Headline # ECR10395409
Demo
Order Type Normal
Package Deal
Commission % 15.00
Commission \$7,661.25
Net Total \$43,413.75
Sales Tax

Asheville (WLOS)
By Broadcast Month
Sep. 2014
Grand Total:
Spots 91
Rate \$51,075.00
\$51,075.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
43.0	Normal Line / News	09/22/14-09/22/14	3	:30	8A- 9A (EST)	1	X							1	\$500.00	\$500.00	Asheville (WLOS)	GMA	9/10/14
44.0	Normal Line / SPOT	09/22/14-09/22/14	3	:30	10:58:30A- ABC-The View	1	X							1	\$280.00	\$280.00	Asheville (WLOS)	THE VIEW	9/10/14
45.0	Normal Line / SPOT	09/22/14-09/22/14	3	:30	4P- Dr Phil	1	X							1	\$250.00	\$250.00	Asheville (WLOS)	DR. PHIL	9/10/14
46.0	Normal Line / News	09/22/14-09/22/14	3	:30	5:27:30P- News-News 13 First News At 5p	1	X							1	\$500.00	\$500.00	Asheville (WLOS)	NEWS	9/10/14
47.0	Normal Line / News	09/22/14-09/22/14	3	:30	5:27:30P- News-News 13 at 5:30p	1	X							1	\$550.00	\$550.00	Asheville (WLOS)	NEWS	9/10/14
48.0	Normal Line / News	09/22/14-09/22/14	3	:30	6P- 7P (EST)	1	X							1	\$700.00	\$700.00	Asheville (WLOS)	NEWS	9/10/14
49.0	Normal Line / SPOT	09/22/14-09/22/14	3	:30	6:58:50P- Wheel of Fortune	1	X							1	\$700.00	\$700.00	Asheville (WLOS)	WHEEL	9/10/14
50.0	Normal Line / News	09/22/14-09/22/14	3	:30	10:59:56P- News-News 13 11p Late News	1	X							1	\$550.00	\$550.00	Asheville (WLOS)	NEWS	9/10/14
51.0	Normal Line / SPOT	09/22/14-09/22/14	3	:30	11:35P- 12:35A (EST)	1	X							1	\$120.00	\$120.00	Asheville (WLOS)	KIMMEL	9/10/14
52.0	Normal Line / News	09/22/14-09/22/14	3	:30	6P- 7P (EST)	1	X							1	\$700.00	\$700.00	Asheville (WLOS)	NEWS	9/15/14

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:

ORDER WORKSHEET

Rep Order# 10395409 Ver# 1 Status New
EC'd No

Traffic Order#

Printed: 09/10/14 4:09 PM
Last Received: 09/10/14 3:43 PM
Showing Buylines: All Lines

1 of 4

Station WLOS-TV GREENVILLE-SPARTANBU
Advertiser (NW80) POLITICAL
Product HAGAN FOR SENATE
Estimate# 848
Buyer CAROLINE BAHNG

Agency (SSME) SCREEN STRATEGIES MEDIA
15409 WHITECHAPEL COURT
CENTREVILLE, VA 20120
Agency C/P1/P2/E /848
Flight Dates 09/16/14-09/22/14

Rep Firm MILLENNIUM SALES & MARKETING
Sales Office (DC) WASHINGTON
Salesperson (FB2) FRAN BROWN
Sales Assistant FRAN
Salesperson Phone# 215-563-5400
Salesperson Fax# 215-563-2974

--- CONTRACT COMMENT ---

HAGAN FOR SENATE

*****NONDISCRIMINATION***** PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ COMMUNICATIONS, INC. (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.

--- REMARKS ---

9/10 NEW ORDER PLEASE CONFIRM, THANK YOU FRAN

Ln	Day	Time	Program	Len	RTG/IMP	GRPs/ (000)	Rate	Dates	Spots/ Week	Total Spots	Total Cost
1	Tu-F, M	5A-530A	NEWS	30	-	-	\$250.00	09/16-09/22	5	5	\$1,250.00
2	Tu-F, M	530A-6A	NEWS	30	-	-	\$325.00	09/16-09/22	5	5	\$1,625.00
3	Tu-F, M	6A-630A	NEWS	30	-	-	\$500.00	09/16-09/22	5	5	\$2,500.00
4	Tu-F, M	630A-7A	NEWS	30	-	-	\$550.00	09/16-09/22	5	5	\$2,750.00
5	Tu-F, M	7A-8A	NEWS	30	-	-	\$550.00	09/16-09/22	5	5	\$2,750.00
6	Tu-F, M	8A-9A	NEWS	30	-	-	\$500.00	09/16-09/22	5	5	\$2,500.00
7	Sa	6A-7A	NEWS	30	-	-	\$100.00	09/20-09/20	1	1	\$100.00
8	Sa	7A-8A	NEWS	30	-	-	\$275.00	09/20-09/20	1	1	\$275.00
9	Sa	8A-9A	NEWS	30	-	-	\$350.00	09/20-09/20	1	1	\$350.00
10	Su	6A-7A	NEWS	30	-	-	\$100.00	09/21-09/21	1	1	\$100.00

ORDER WORKSHEET

Rep Order# 10395409 Ver# 1 Status New
EC'd No

Traffic Order#

Printed: 09/10/14 4:09 PM
Last Received: 09/10/14 3:43 PM
Showing Buylines: All Lines

2 of 4

Station WLOS-TV GREENVILLE-SPARTANBU
Advertiser (NW80) POLITICAL
Product HAGAN FOR SENATE
Estimate# 848
Buyer CAROLINE BAHNG

Agency (SSME) SCREEN STRATEGIES MEDIA
15409 WHITECHAPEL COURT
CENTREVILLE, VA 20120
Agency C/P1/P2/E /848
Flight Dates 09/16/14-09/22/14

Rep Firm MILLENNIUM SALES & MARKETING
Sales Office (DC) WASHINGTON
Salesperson (FB2) FRAN BROWN
Sales Assistant FRAN
Salesperson Phone# 215-563-5400
Salesperson Fax# 215-563-2974

Ln	Day	Time	Program	Len	RTG/IMP	GRPs/ (000)	Rate	Dates	Spots/ Week	Total Spots	Total Cost
11	Su	7A-8A	NEWS	30	-	-	\$275.00	09/21-09/21	1	1	\$275.00
12	Su	8A-9A	NEWS	30	-	-	\$350.00	09/21-09/21	1	1	\$350.00
13	W	9A-10A	RACHEL RAY	30	-	-	\$150.00	09/17-09/17	1	1	\$150.00
14	Tu, M	11A-12P	THE VIEW	30	-	-	\$280.00	09/16-09/22	2	2	\$560.00
15	F	12P-1230P	NEWS	30	-	-	\$200.00	09/19-09/19	1	1	\$200.00
16	Th	1230P-1P	NEWS	30	-	-	\$225.00	09/18-09/18	1	1	\$225.00
17	W	1P-2P	TEH CHEW	30	-	-	\$100.00	09/17-09/17	1	1	\$100.00
18	Tu, Th-F	3P-4P	QUEEN LATIFAH	30	-	-	\$100.00	09/16-09/19	3	3	\$300.00
19	Tu-F, M	4P-5P	QUEEN LATIFAH	30	-	-	\$250.00	09/16-09/22	5	5	\$1,250.00
20	Tu-F, M	5P-530P	NEWS	30	-	-	\$500.00	09/16-09/22	5	5	\$2,500.00
21	Tu-F, M	530P-6P	NEWS	30	-	-	\$550.00	09/16-09/22	5	5	\$2,750.00
22	Tu-F, M	6P-7P	NEWS	30	-	-	\$700.00	09/16-09/22	5	5	\$3,500.00
23	W, F, M	6P-7P	NEWS	30	-	-	\$700.00	09/17-09/22	3	3	\$2,100.00
24	Su	6P-7P	NEWS	30	-	-	\$475.00	09/21-09/21	1	1	\$475.00
25	Tu, Th-F, M	7P-730P	WHEEL	30	-	-	\$700.00	09/16-09/22	4	4	\$2,800.00
26	Tu-Th	730P-8P	JEOPARDY	30	-	-	\$700.00	09/16-09/18	3	3	\$2,100.00

ORDER WORKSHEET

Rep Order# 10395409 Ver# 1 Status New
EC'd No

Traffic Order#

Printed: 09/10/14 4:09 PM
Last Received: 09/10/14 3:43 PM
Showing Buylines: All Lines

3 of 4

Station WLOS-TV GREENVILLE-SPARTANBU
Advertiser (NW80) POLITICAL
Product HAGAN FOR SENATE
Estimate# 848
Buyer CAROLINE BAHNG

Agency (SSME) SCREEN STRATEGIES MEDIA
15409 WHITECHAPEL COURT
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Flight Dates 09/16/14-09/22/14

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Sales Assistant FRAN
Salesperson Phone# 215-563-5400
Salesperson Fax# 215-563-2974

Ln	Day	Time	Program	Len	RTG/IMP	GRPs/ (000)	Rate	Dates	Spots/ Week	Total Spots	Total Cost
27	M	8P-10P	DWTS	30	-	-	\$3,000.00	09/22-09/22	1	1	\$3,000.00
28	Tu	8P-9P	DWTS	30	-	-	\$900.00	09/16-09/16	1	1	\$900.00
29	Th	10P-11P	SCANDAL	30	-	-	\$2,200.00	09/18-09/18	1	1	\$2,200.00
30	F	10P-11P	20/20	30	-	-	\$1,950.00	09/19-09/19	1	1	\$1,950.00
31	Su	8P-9P	ONCE UPON A TIME	30	-	-	\$2,450.00	09/21-09/21	1	1	\$2,450.00
32	Su	10P-11P	REVENGE	30	-	-	\$2,800.00	09/21-09/21	1	1	\$2,800.00
33	Tu-Th, M	11P-1135P	NEWS	30	-	-	\$550.00	09/16-09/22	4	4	\$2,200.00
34	F	11P-1135P	NEWS	30	-	-	\$500.00	09/19-09/19	1	1	\$500.00
35	Sa	1130P-1205A	NEWS	30	-	-	\$500.00	09/20-09/20	1	1	\$500.00
36	Su	1130P-1205A	NEWS	30	-	-	\$500.00	09/21-09/21	1	1	\$500.00
37	W, M	1135P-1235A	JIMMY KIMMEL	30	-	-	\$120.00	09/17-09/22	2	2	\$240.00

---REPORT TOTALS---

Report Totals: 91 / \$51,075.00

---SALES MONTHLY TOTALS---

Sep2014: 91 / \$51,075.00

ORDER WORKSHEET

Rep Order# 10395409 Ver# 1 Status New
EC'd No

Traffic Order#

Printed: 09/10/14 4:09 PM
Last Received: 09/10/14 3:43 PM
Showing Buylines: All Lines

4 of 4

Station WLOS-TV GREENVILLE-SPARTANBU
Advertiser (NW80) POLITICAL
Product HAGAN FOR SENATE
Estimate# 848
Buyer CAROLINE BAHNG

Agency (SSME) SCREEN STRATEGIES MEDIA
15409 WHITECHAPEL COURT
CENTREVILLE, VA 20120
Agency C/P1/P2/E /848
Flight Dates 09/16/14-09/22/14

Rep Firm MILLENNIUM SALES & MARKETING
Sales Office (DC) WASHINGTON
Salesperson (FB2) FRAN BROWN
Sales Assistant FRAN
Salesperson Phone# 215-563-5400
Salesperson Fax# 215-563-2974

Order Totals: 91 / \$51,075.00 Total GRPS: 0.0

--- COMPETITIVE ---

Market Totals \$65,548.00

CABL .00%	UNKN .00%	WASV .00%	WBSC .00%	WGGS .00%
WHNS .00%	WLOS 77.92%	WMYA .00%	WNEG .00%	WSPA .00%
WYCW .00%	WYFF 22.08%			

--- COMPETITIVE COMMENTS ---

Books [NOV13]
Demos RA35+P

--- CREDIT RISK ---

STANDARD CREDIT TERMS

AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

☒ **FEDERAL CANDIDATE**

☐ **STATE/LOCAL CANDIDATE**

To Avail Themselves Of The Lowest Unit Charge During A Political Window, Federal Candidates Must Sign The Certification On Page 3

Station and Location: WLOS-TV	Date: 7/22/2014
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I, Screen Strategies Media,

being/on behalf of: Kay Hagan,

a legally qualified candidate of the Democratic

political party for the office of: U.S. Senate

in the General

election to be held on: 11/4/2014

do hereby request station time as follows:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks

Attach proposed schedule with charges (if available): \$63,435.50

I represent that the payment for the above described broadcast time has been furnished by:

Hagan for U.S. Senate Inc

and you are authorized to announce the time as paid for by such person or entity. I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

Dwight Davidson

This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

To Be Signed By Candidate or Authorized Committee

7/22/2014



Date

Signature

To Be Signed By Station Representative

☐ **Accepted**

☐ **Accepted in Part**

☐ **Rejected**

Signature

Printed Name

Title